

hunkemöller

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Hunkemöller launches exclusive Doutzen Swim Collection for summer 2017

Following the success of its sportswear line, Hunkemöller is now teaming up with international top model Doutzen Kroes to launch a new swimwear collection. The lingerie brand's latest brand ambassador has designed a stunning swimwear collection that's sure to make you look radiant on the beach this summer.

It comes as no surprise that the Doutzen Swim Collection was inspired by the natural beauty of the model herself. The entire line has been given a style revamp, with a nod to the 'Backpacker Chic' trend we're seeing a lot of. Alongside reflecting the excitement of adventure, the designs in the collection feature tassels, fringes, cute golden chainlets, and beads, emulating cherished travel souvenirs such as shells and pebbles. But these aren't just sown-in details: they can be removed and worn as necklaces and ankle bracelets to accessorize your outfit.

The colour palette is imbued with terracotta, black, and off-white tones, with a dash of coral and lagoon blue. Coupled with the pieces' crocheted and macramé details, these colours accentuate the collection's natural feel, making it the perfect range for both the beach and festivals. To complete the look, the swimwear collection comes with matching pieces such as a sarong, a dress, and a playsuit, and accessories such as bags or sandals.

The Doutzen Swim Collection is available for purchase online as of 2 May 2017 and in stores as of 5 May 2017. Prices vary from €14.99 to €59.99. The collection is available in various sizes, from XS to XL, and in cup sizes A to F.

Click on the link below to browse the Doutzen Swim Collection by Hunkemöller: https://www.hunkemoller.nl/nl_nl/doutzen-kroes/doutzen-stories.html

#doutzenstories #startanadventure

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