

New Doutzen Kroes sportswear collection for Hunkemöller

International super model Doutzen Kroes has designed a new sportswear collection for Hunkemöller. Our visits to the gym this winter will be more fashionable than ever thanks to Doutzen, with a collection that has drawn its inspiration from the concept of urban femininity.

'Sports meets fashion' would be an apt tagline for the Doutzen Sport Collection. While the pieces in the collection are designed to enable you to practise any kind of sport, they're also perfect as daytime outfits. Wearing pieces from the collection as part of your daytime outfit is the perfect way to achieve that all-popular 'sporty' look.

Clear-cut charm

The sportswear collection builds on clear-cut colour blocks combined with a charming floral print. Many pieces take a leaf from sexy lingerie lines, with lace-up details and ribbons on the sweaters, sports' bras, and leggings. The colour palette is monochrome, but with some pink and floral shades. The majority of pieces bear the 'DK1985 logo' (Doutzen Kroes was born in 1985).

Ultimate comfort

The materials used in the Doutzen Sport Collection are a mix of structured fabrics and gentle, shimmering nylon. The sleeves on the sports' sweaters have an intriguing design, creating a fun and playful twist. The high-waisted sports' leggings make sure you're as comfortable as possible during every training session.

Doutzen Sport for Hunkemöller is available for purchase online as of 28 December and in stores as of 31 December. Prices vary from €12.99 for sports' underwear and €39.99 for a sweater. The pieces are available in various sizes, from XS to XL, and in cup sizes A to F.

Note for editors (not for publication)

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