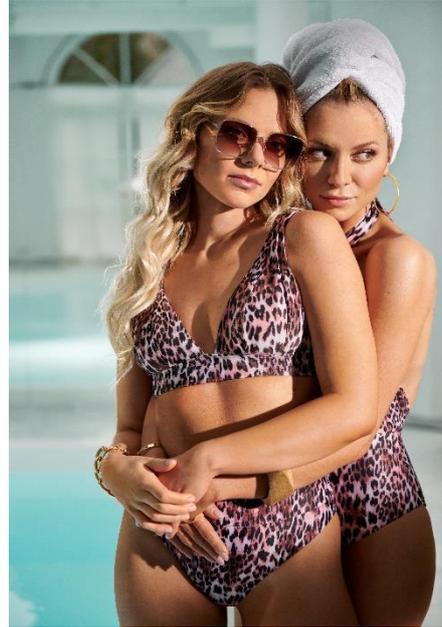


# hunkemöller



## *Hunkemöller is Chasing Summer with Valentina & Cheyenne Pahde*

*This S/S, Hunkemöller is proud to introduce the beautiful German twins and TV Stars as the faces of the collection*

- **First partnership between Hunkemöller and Valentina & Cheyenne Pahde**
- **The collection is a fun and fresh mix of styles and influences, bringing popping colors and clean designs for the perfect tan lines**
- **A collection made to flatter every figure with size ranges from XS – XXL and cupsizes 65-95 A-H on selected styles.**

Valentina and Cheyenne and Hunkemöller are thrilled to be working together to bring the summer vibes alive in the 'Chasing Summer' campaign. As we are all longing for those long pool and beach days, this collection, with funky colors and beautiful fits in different swimwear styles, will make sure you are ready for it!

*"We are so excited to be the face of the Chasing Summer campaign. Not only is Hunkemöller a brand we have known for many years, introduced to it by our grandmother who bought us our first items, we loved working together on this! The collection includes all the styles we love to wear ourselves, the flowers and colorful prints remind us of our summers in Croatia and give us that true summer vibe!"*

The twins, who are half-Croatian, are the perfect representation of the eye catching and fresh collection that includes bathing suits and bikini's with matching accessories that you can mix and match for your own perfect style.

### **Press contact:**

Janine Hurink  
Global PR & Influencer Marketing Manager  
T 31 (0)6 121 98 023  
E [janine.hurink@Hunkemöller.com](mailto:janine.hurink@Hunkemöller.com)

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## Let's make it a Sorbet Summer

The Sorbet Summer collection features feminine shapes that are figure flattering with high waist, high leg bottoms, various bikini tops and the newest shape, a wire free bandeau that hugs any curve. It features snow whites, golden glow and yellow tones, blue stripes and soft purples. To top it off, a Leopard Rose print is added to the mix in both a bathing suit and bikini. Jacquard fabrics in soft white and purple tones live next to simpler styles made from REPREVE® recycled polyester. The Emily bathing suit in Snow White and Carmel Bandeau in bright Yellow can both be worn strapless adding that layer of sexiness and femininity.

## Jungle Vibe all Summer!

The Jungle Vibe collection features bright popping colors like Rouge Red in combination with Striped and Orchid prints. The beloved Demi shape comes in three colors and prints: Ruffle Dreams PD, Orchid PD and Ruffle Stripe PD and goes from 65-95 A till H having 53 individual sizes available.

Within the collections, different shapes and fits can be found. Higher triangles are perfect for smaller and bigger cup sizes and days at the beach. The Julia unpadded full cup is ideal for bigger cupsizes. The collection is finished with pareos, flipflops, beach bags and oversized beach shirts that make those summer nights on the beach last even longer.

## Facebook: [hunkemoller](#), Instagram [@hunkemoller](#)

#teampahdexHKM #hkmsummer #hunkemoller

## About Cheyenne & Valentina Pahde

Twin sisters Valentina and Cheyenne Pahde grew up in Munich and are half-Croatian. They have been in the spotlights all their lives and became known for the series „Forsthaus Falkenau“. Currently Cheyenne is shooting for the daily TV show „Alles was zählt“ in Cologne and Valentina for „Gute Zeiten, schlechte Zeiten“ in Berlin. Next to that the girls do many projects together like „Holiday on Ice“ in which they could share their passion for ice skating. This year, Valentina is one of the main stars of RTL Let's Dance, in which Cheyenne also participated in 2017.

## About Hunkemöller

Hunkemöller is Europe's leading and fastest-growing lingerie brand, with 900 stores across 19 countries. Founded in Amsterdam in 1886, the company has since developed into a pan-European omnichannel lingerie brand. Hunkemöller delivers perfect fitting, fashionable, and high-quality bodywear products (bras, underwear, nightwear, swimwear, and other categories including fitness gear). Hunkemöller is a truly omnichannel retailer and has integrated technology into every aspect of the business; from extensive customer profiling based on an extensive base of active loyalty program members, to a digitalised recruitment and training process for retail employees. The customer journey is at the heart of Hunkemöller's strategy and has resulted in a seamless interaction between the physical and digital environment through its click2brick initiatives. Sustainable journey Together Tomorrow was launched in 2020, a name created to unite all activities that look after the planet and its people. [www.Hunkemöller.com](http://www.Hunkemöller.com)

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Global PR & Influencer Marketing Manager  
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E [janine.hurink@Hunkemöller.com](mailto:janine.hurink@Hunkemöller.com)